

Advertising Contract

Chattanooga State Community College — The Communicator, Student Newspaper

The advertiser named below hereby purchases and agrees to furnish advertising copy to the Communicator for the advertisements accompanying this form.

The advertiser is entitled to the rates listed on the current rate chart. The advertiser agrees to pay for such placement, services and distribution at that rate and according to the terms stated.

The period covered by this agreement is from _____ (date/year), through _____ (date/year).

Company Name _____
 Authorized by _____ (sign here)
 Print Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone () _____ Fax () _____
 E-mail address _____

AVAILABLE SIZES

Size	Size in Inches	*C x L x \$	Price
Full-Page	11.375 x 21.25	5 x 21.25 x \$6	\$637.50
Half-Page	11.375 x 9.9	5 x 9.9 x \$6	\$297.00
Quarter-Page	6.775 x 8.325	3 x 8.325 x \$6	\$149.85
Eighth-Page	4.475 x 4.1625	2 x 4.1625 x \$6	\$49.95

* C(columns) x L(length) x \$(price)

Column Width Measurements:

One column	2.175 inches
Two columns	4.475 inches
Three columns	6.775 inches
Four columns	9.075 inches
Five columns	11.375 inches

AD RATES (Includes Display and Classified ads):

- \$6 per column inch. Prices shown are the cost per ad per issue.
- Same-size advertisements in eight issues will receive a 10% discount! Start anytime.
- Add 25% to the total cost for color ads.

Advertising manager use only: Circle issue of insertion:

SE OC NO/DE JA FE MA AP MY or Grad Issue

Ad Size _____

Amount Due \$ _____

Circle payment: Cash Check Credit Card Purchase Order

Circle credit card: VISA MasterCard Discover American Express

List PO # or Credit Card # _____

Today's date _____

Date paid _____

**Note: This contract is not valid until approved by The Communicator Ad Manager.*

Approved by Communicator Advertising Manager

Ad manager signature _____

Date _____

Tear sheets mailed on _____ by _____ (initials)

Make checks payable to:

The Communicator
 4501 Amnicola Hwy.
 Chattanooga, TN 37406

Office: (423) 697-2471
 Fax: (423) 697-4758

E-mail:
 communicator.editor@gmail.com