

Communicator Advertising Rates 2009-2010

The Communicator • Chattanooga State Community College
4501 Amnicola Highway, S-216 • Chattanooga, TN 37406-1097
communicator.editor@gmail.com • Phone: 423-697-2471 • Fax: 423-697-4758
www.chattanoogastate.edu

Advertise your business NOW - reach thousands!

We would like to invite your business to advertise in our publication by taking advantage of our low rates to reach thousands of students, faculty and staff on all Chattanooga State campus sites as well as Chattanooga State's Web site. You may advertise monthly, or choose an entire year to advertise (equaling eight issues), and receive a **10 percent discount** for the yearly rate.

We charge a very modest \$6 per column inch.

COLUMN WIDTH MEASUREMENTS:

One column2.175 inches
Two columns4.475 inches
Three columns6.775 inches
Four columns9.075 inches
Five columns11.375 inches

AVAILABLE SIZES

Size	Size in Inches	*C x L x \$	Price
Full-Page	11.375 x 21.25	5 x 21.25 x \$6	\$637.50
Half-Page	11.375 x 9.9	5 x 9.9 x \$6	\$297.00
Quarter-Page	6.775 x 8.325	3 x 8.325 x \$6	\$149.85
Eighth-Page	4.475 x 4.1625	2 x 4.1625 x \$6	\$49.95

* C(columns) x L(length) x \$(price)

AD RATES:

- \$6 per column inch. Prices shown are the cost per ad per issue.
- Same-size advertisements in eight issues will receive a 10% discount! Start anytime.

Add 25% to the total cost for color ads.

AD & DEADLINES:

- Dedicated ad deadlines are the second Monday of the month prior to publication with accompanying payment; however, ads are accepted any time on a space available basis.

MECHANICAL REQUIREMENTS:

- A camera-ready ad must be printed at 300 dpi with a clean type appearance and be ready to scan; or saved as a *JPG*, *TIFF* or *PDF* file onto a CD.

METHOD OF PAYMENT:

- Cash, checks or purchase orders accepted. Now accepting VISA, MasterCard or Discover credit cards for payment.

NEWSSTAND DATES:

- Publication dates are approximately September 1, October 1, November 1, December 1, February 1, March 1, April 1 and May 15 (Summer edition).

VIEW IT ON THE WEB:

- You can view our seven-time award-winning newspaper on Chattanooga State's Web site at www.chattanoogastate.edu/campus_life/clpaper.asp.
- See your ad reach thousands of people to get the most for your advertising dollars!

MONTHLY HIGHLIGHTS INCLUDE:

- September: Back to School
- October: Oktoberfest, Breast Cancer Awareness, Career Fair, National Newspaper Week
- November: Election Day; Thanksgiving
- December/January: Christmas; Kwanzaa; New Years; Winter Welcome
- February: Black History Month; Mardi Gras; Valentine's Day, Career Crunch
- March: Talent Show; Spring Break; High School Spring Fair
- April: Fun in the Sun; Honors Night; Off-Campus Site College Fairs
- May: Commencement; Summer Classes

CONTACT INFORMATION:

Telephone (423) 697-2432 (Adviser) or (423) 697-2471 (Communicator office) • Fax (423) 697-4758
E-mail: betty.proctor@chattanoogastate.edu • www.chattanoogastate.edu
Contact us today to place your ad!